



Paris, Thursday, July 8, 2021

## Crédit Mutuel\* and BNP Paribas agree on a strategic and industrial partnership in remote surveillance

Crédit Mutuel\* and BNP Paribas are pleased to announce the conclusion, on July 8 2021, of a long-term partnership agreement based on:

- The acquisition by Euro Protection Surveillance (Homiris trade name), Crédit Mutuel's remote surveillance subsidiary, of 100% of the capital of BNP Paribas's remote surveillance subsidiary, Protection 24,
- The simultaneous acquisition by BNP Paribas of a minority stake in the capital of Euro Protection Surveillance (EPS),
- The putting in place of a long-term distribution agreement that will enable BNP Paribas to offer EPS's Homiris solutions to its customers in France and in Belgium through its subsidiary BNP Paribas Fortis.

This strategic and industrial partnership consolidates EPS as the leader in the French remote surveillance market with nearly 600,000 subscribers. Combining the skills and resources of EPS and Protection 24 with the force of the Crédit Mutuel\*, CIC and BNP Paribas networks in France and of the Beobank and BNP Paribas Fortis networks in Belgium, will enable EPS to continue to expand strongly in the remote surveillance market with an increasingly competitive offer of products and services.

**Daniel Baal**, CEO of Crédit Mutuel Alliance Fédérale, and **Frantz Rublé**, Chairman of Euro-Information, the Crédit Mutuel IS company and joint shareholder of EPS, said:

"Crédit Mutuel, CIC and Euro-Information to announce the conclusion of this strategic partnership with BNP Paribas in remote surveillance. This partnership will enable our networks, subsidiaries and Homiris distributors to offer their customers the best remote surveillance service in France and Belgium."

Thierry Laborde, deputy COO of BNP Paribas, and Marguerite Bérard, head of French Retail Banking at BNP Paribas, said:

"In a remote surveillance sector with strong potential, this strategic partnership will enhance our ecosystem of home services in France and Belgium. It will enable us to offer comprehensive and competitive solutions to meet our customers' needs in both these markets. "

\* Crédit Mutuel Alliance Fédérale, comprising the following federations: Centre Est Europe (Strasbourg), Sud-Est (Lyon), Île-de-France (Paris), Savoie-Mont Blanc (Annecy), Midi-Atlantique (Toulouse), Loire-Atlantique et Centre-Ouest (Nantes), Centre (Orléans), Normandie (Caen), Dauphiné-Vivarais (Valence), Méditerranéen (Marseille), Anjou (Angers), Massif Central (Clermont-Ferrand) and Antilles-Guyane (Fort-de-France), as well as Crédit Mutuel Nord Europe (Lille), Crédit Mutuel Maine-Anjou, Basse Normandie (Laval) and Crédit Mutuel Océan (La Roche-sur-Yon)

## About Euro-Information, a Crédit Mutuel group company

Euro-Information is the Crédit Mutuel company responsible for its information system. It notably manages the information system for the 16 Crédit Mutuel federations\* and CIC and for all the financial, insurance, real estate, consumer credit, private banking, financing and technology subsidiaries.

Comprising nearly 3,800 employees, Euro-Information provides cutting-edge technology to the group's employees, members and customers, together with a high level of security and personal data protection. Euro-Information manages all of the group's internal technological systems and carries out developments for the entities of the Crédit Mutuel group.

EPS has been developing remote surveillance (regulated activity) solutions since 1986, which it markets to the customers of the Crédit Mutuel\* and CIC commercial networks and other banking and non-banking partners in France and Belgium. Equipment installation and maintenance are carried out by professionals based on comprehensive in-house management of the research and development process. The alarm and smoke detection systems are connected 24/7 to certified surveillance centers.

EPS' solutions are mainly marketed under the Homiris brand, including through a direct sales channel, and enjoy a customer satisfaction rate of over 97%.

Find out more at homiris.fr, e-i.com, creditmutuel.fr

## **About BNP Paribas**

BNP Paribas is a leading bank in Europe with an international reach. It is present in 68 countries, with nearly 193,000 employees, including more than 148,000 in Europe. The Group has key positions in its three main activities: Domestic Markets and International Financial Services, for which the retail banking networks and financial services are grouped under Retail Banking & Services, and Corporate & Institutional Banking, which serves business and institutional clients. The group provides financing, investment, savings and protection services to help all its customers (individuals, associations, entrepreneurs, SMEs, large corporations and institutional clients) to realize their projects. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the European leader in consumer lending. BNP Paribas is rolling out its integrated retail-banking model in Mediterranean countries, in Turkey, in Eastern Europe and through a large network in the western part of the United States In its Corporate & Institutional Banking and International Financial Services activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas and a solid and fast-growing business in Asia-Pacific.

**Protection 24** has been developing remote surveillance (regulated activity) solutions and offering high quality services since 1998, which it markets to the customers of the BNP Paribas commercial networks and other banking and non-banking partners in France. Equipment installation and maintenance are carried out by professionals through a comprehensive support service that incorporates caretaking, repair, cleaning repatriation and psychological assistance. It has also been offering video surveillance services since 2018. Protection 24 has received ISO 9001 and 27001-certification.

## **Press contacts:**

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