

BFCM SA INVESTOR PRESENTATION

June 2011

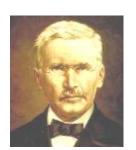


- Crédit Mutuel-CIC Group
- Activity & Results
- Assets quality
- Capital
- Liquidity
- Appendices



Co-operatives roots

- > At the end of the 19th century, Frédéric-Guillaume Raiffeisen (1818-1888), elaborated a new concept to fight against the poverty of farmers and handworkers
- > He imagined and encouraged the creation of mutual local banks managing the deposits and loans of their members, financing the local farming sector and development of new technologies, under the responsibility of the community members

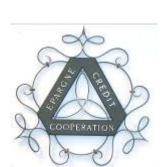


The framework of the Crédit Mutuel is founded:

- > 1882, creation of the first Caisse de Crédit Mutuel in Alsace (North-Eastern part of France)
- > Loans are granted only to members
- > Each member of the Caisse has only one vote
- > The elected memebers are not remunerated (pro-bono)
- > The financial surplus is not distributed to the members but placed into a non distributable reserve

These principles still apply today

- > Crédit Mutuel is a co-operative group at the service of its members
- > Which promotes a rationale development

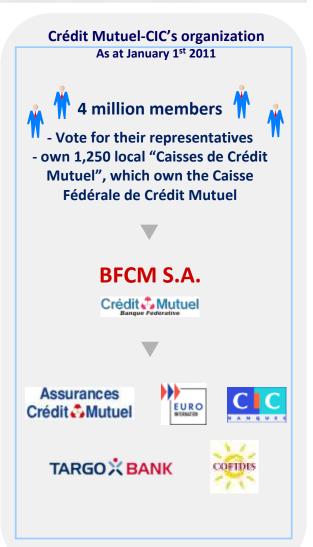




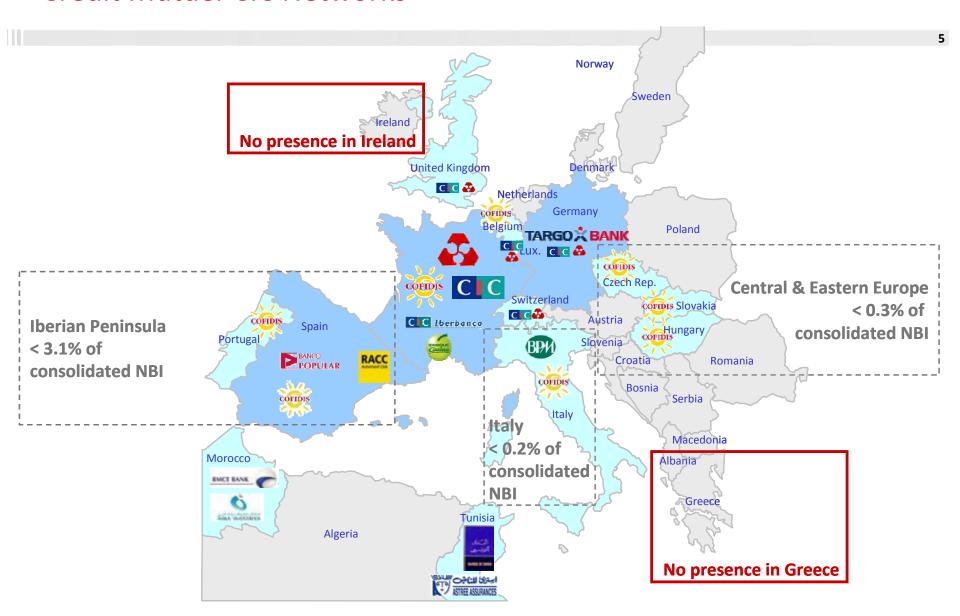


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- 1,250 Caisses de Crédit Mutuel (CCM) hold the capital of their central bank, the Caisse Fédérale de Crédit Mutuel (CFCM)
 - > CCM and CFCM share a unique banking license
- The Caisse Fédérale de Crédit Mutuel holds 95% of BFCM S.A., a commercial bank which:
 - > Coordinates activities of its subsidiaries : finance, insurance, real estate, IT
 - > Manages the liquidity and the debt issues of the Group
- 23.3 million customers
 - > Served by 58,000 employees through 4,500 branches in France, Germany, Spain and West European countries
- Retail banking, insurance and related activities are the recurrent and dominant sources of revenues
 - > These related activities include private banking, private equity, Corporate & Investment banking
 - > 85% of Net Banking Income provides from the "Bancassurance" activity
- Financial strength due to mutual structure
 - > Pay out < 10%



Crédit Mutuel-CIC Networks



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2010 Activity: solid performance and strong increase in deposits

Clients value a strong partner to support their projects

- > Individuals, Associations, Professionals, Corporates: +285.000 clients (for CM5-CIC scope)
- > Branches network development: +21 to 4.000
- > €229,3bn in customer loans, up 5.2% over one year
 - of which € 115,5bn in home loans (+7.7%) in the sound French residential real estate market

Clients maintain strong confidence in the Group's financial strength

- > €30.0bn increase in savings to €430.4bn
 - Of which € 15bn up in clients' deposits
 - Of which € 5bn up in insurance savings
 - Of which € 10bn up in financial savings
- Deposits grow twice as fast as Loans: +11,5% vs +5,2%





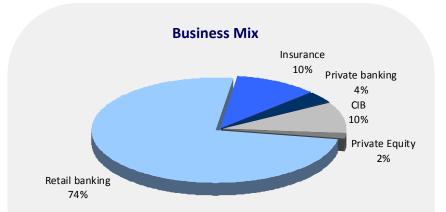
2010 revenues: a diversified revenue base driven by banking & insurance for 85%

Nearly 85% of NBI in Retail banking & Insurance

- > Through the financial crisis, the group has reinforced its positions and entered a new dimension by increasing NBI to more than €10,9 billion
- > Good commercial performance
- > Integration of Targobank and Cofidis

Commercial dynamism

- > Strong rise in revenues confirmed: NBI +7,6% to €10.9bn
- > Proven strength of bancassurance model: +11,4%, representing 85% of consolidated NBI
- > CIB: Activities more client-driven
 - Corporate Banking's resilient & profitable business
 - Investment Banking: Plan achieved to reduce equity capital



Revenues by Business Lines

Revenues (€ K)	2009	2010	var 10/09
Retail banking	7 661	8 401	+9,7%
Insurance	956	1 198	+25,3%
Private banking	397	404	+1,8%
CIB	1 532	1 074	-29,9%
PE	49	191	+289,8%
Holding & structure	-473	-379	-19,9%
Total NBI	10 122	10 889	+7,6%

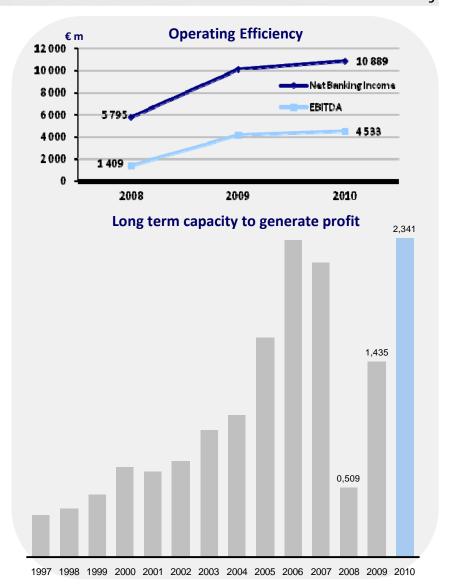


Operating efficiency

- > Recurrent ability to industrialize processes and lower costto-income ratio, despite reducing Inv Banking weight
- > 3,8 pts gain yoy in "Bancassurance" cost-to-income ratio, under 55%

• Demonstrated ability to generate profits, mainly in bancassurance activities

- > The Group recorded a €2.3 bn result in 2010, up +63%
- > 75% of consolidated profit in bancassurance activities
- > Each activity generated profitability in 2010



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2010 assets quality: a €229bn loan portfolio with balanced and good quality assets

Home loans are the core of lendings

- > >51% (€115.5bn) of total outstanding
- > Y-o-Y increase: +7.7%

Solid portfolio of outstanding loans

- > 92% ABC quotes on Home loans
- > 82% ABC quotes on Equipment loans
- > Less quality portfolio of overdrafts, inherently, for much smaller outstandings

Crédit Mutuel Group is one of the leader in a sound, low risk profile French Home Loans market

> #3 in household home loans with a 21% market share

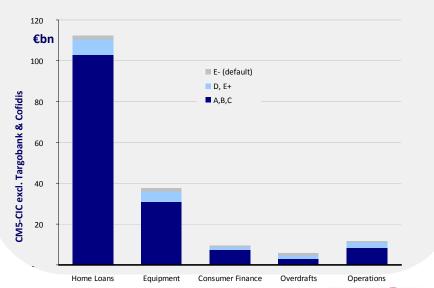
• Strengths of the group's home loan business

- > Strong franchise in retail banking
- > Knowledge of the local market and of clients
- > Cross-selling with insurance business line
- > Focus on organic growth

Breakdown of Assets portfolio by categories of clients / loans Indiv. consumer finance Others and private pro 32%

49%

Breakdown of Assets portfolio by internal rating



2010 assets quality: general reduction in cost of risk confirmed

Continued reduction in the cost of risk

- > Down € 0.6bn to € 1.3bn (-34%)
- > Nature of the Retail banking oriented business model
- Conservative and prudent approach to risk taking, strong risk management and monitoring

Credit risk evolution and provisions for doubtful loans

> Slight decrease of proportion of doubtful loans

Cost of risk

- > 2008-2009 increase of Group's average cost of risk due to the integration of new Consumer Finance Businesses
- > General reduction in cost of risk confirmed in 2010 & 2011



Doubtful loans & credit reserves (€ bn)	2009	2010
Gross costumer loans outstanding	218,0	229,3
Non Performing Loans (NPL)	10.5	10,9
Loans loss reserves	6,2	6,8
Doubtful loan ratio	4.7%	4.6%
Stock of provisions to NPL	63,0%	66,3%

Cost of Risk, %			2009	2010
Retail banking			-0,34%	-0,17%
o/w Individuals			-0,11%	-0,11%
o/w Home Loans			-0,10%	-0,10%
o/w Retailer, Craftsmen			-0,57%	-0,41%
o/w SME			-0,88%	-0,38%
CIB			-0,93%	-0,22%
Private Banking			0,06%	-0,26%
Consumer Finance Targobank			-3,72%	-3,00%
Consumer Finance Cofidis			-5,47%	-5,00%
Total Cost of Risk			-0,77%	-0,52%
(€ bn)	Spain	Greece	Ireland	Italy Portu

0,3

0,6

0,1

Net exposure to sovereign risk

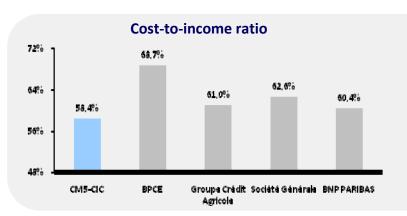


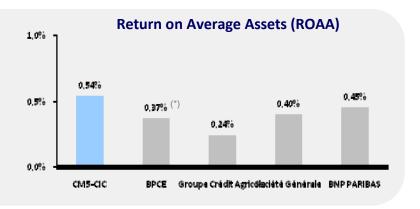
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5,8

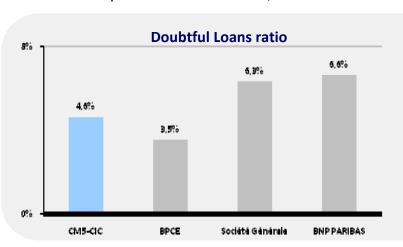
2010 assets quality vs peer group: a profile of performing and less risky assets, prudently managed

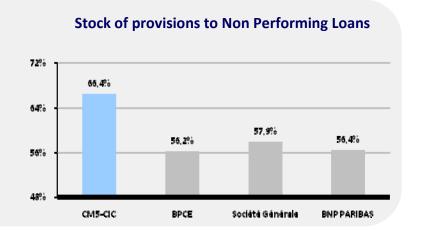
Good operating performance achieved with high quality assets





• A risk profile under control, mais an affirmed prudent policy





Source: banks press release (*) estimated by CM analyts



2011 Q1: Good fundamentals have enabled the group to continue its sustainable development in Q1

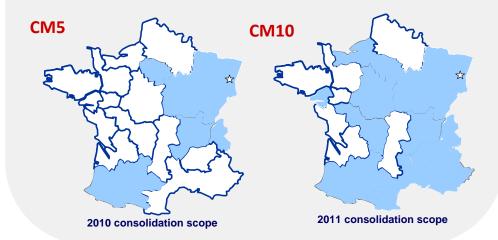
Good overall performance

- > Retail banking, Insurance, Private Banking & CIB: performed
- > Continued reduction in cost of risk in 2011

Integration of 5 Crédit Mutuel federations on January 1st 2011 to become CM10-CIC

- > A growing number of Crédit Mutuel federations join a strong and structuring partnership with the group
- > To Access Group's financial balance / Liquidity systems / Refinancing capacities
- > To access powerful growth sources in order to invest in the network, in a context of sharper competition
- > To access efficient systems as Technologies, bancassurance, and CM-CIC Services
- > & to participate the Group's governance and decision-making
- > +1,5 million members / + 1,8 million clients...

Q1 elements of P&L (€ m) Not audited ,excluded IAS 34	March 2011 CM10-CIC	March 2010 CM5-CIC	11/10 CONSTANT SCOPE1/10
NET BANKING INCOME	3 105	2 714	+3,7%
of which retail	2 289	2 097	-2%
of which Insurance	284	227	+25.1%
of which CIB	435	377	+15,4%
of which private banking	126	97	+29,6%
of which private equity	29	43	-33,3%
of which structure &holding	86	44	+29,6%
of which inter activities	(144)	(170)	-15,3%
Cost of risk	(267)	(411)	-38,7%



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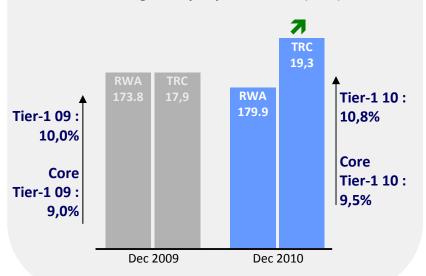
Group's equity capital: 10.8% Tier One ratio, 9.5% Core Tier One ratio as at December 2010

Group 16

- Due to cooperative status, core capital is constituted by members' shares and reserves
 - > Each member can hold up to €50,000
 - > Average investment is €16,000
 - Regular and continual inflow of subscription by the members
 - > Massive inflow of member's subscription by special campaign
- Low pay-out policy and automatic capitalization
 - > more than 90% of annual net profit are locked in bylaw non-distributable reserves
- RWA down vs Regulatory capital up lead to continuous financial strengthening
 - > 10.8% tier-1
 - > 9.5% core tier-1
 - > €19.3 bn Reg capital

Capital's breakdown	June 30 th 2010
Members equity	20,1%
Non-distributable reserves	60,2%
Minority interests	13,4%
Perpetual Subordinated Notes	6,2%
TOTAL	100%

Total Regulatory Capital vs RWA (€ bn)





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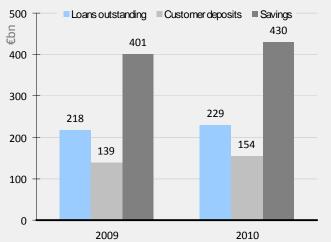
Strong Customer Liquidity

- The retail banking activity is highly funded by customer deposits
 - > €154bn customer deposits as of Dec 31st, 2010
 - > + €15bn y-o-y
 - > Regular debt issues by BFCM within the "retail network", savings campaigns
- In addition, customers hold a large amount of Insurance savings and off-balance sheet savings
 - > €61bn Insurance savings
 - > €215bn Financial savings (Mutual funds, securities, etc.)
 - > A network of internationally-recognized private banks
- As a result, the group has a permanent access to a stable and cheap sources of funding

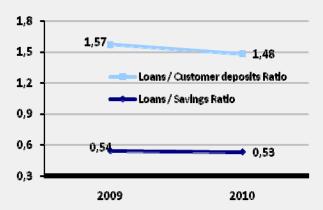


- Loans to deposits ratio at 1.48x...
 - > Down from 1.67 in 2007
- ...and loans to savings ratio at 0.53x

Outstanding Loans, Customers Deposits & Savings



Loans to Deposits ratio / Loans to Savings ratio





Sound Credit Ratings

BFCM , the Central funding entity with strong unsecured debt ratings :

BFCM Senior Unsecured

Debt Ratings

Short term	P-1	A-1	F1+
Long term	Aa3	A+	AA-
Outlook	Outlook Stable		Stable
as of	March 2011	October 2010	June 2010







expected Crédit Mutuel-CIC Home Loan SFH

Debt Ratings

Long term Aaa		AAA	AAA	
Outlook	Stable	Stable	Stable	

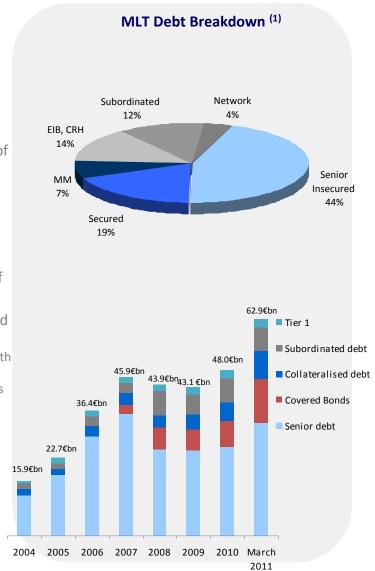


A diversified funding strategy, a strict monitoring

- Large savings base : € 430 bn
- Crédit Mutuel-CIC applies a strict framework for the management of liquidity risk
 - > Monitored by BFCM SA which has the global vision of liquidity risk of the Group
 - > Based on a centralized ALM management, which defines common rules to all group entities

The Group liquidity management policy relies on

- > Applying a regulatory one month liquidity ratio for all the entities of the group
- > Liquidity buffer assignable & ECB eligible, appropriate to specific and systemic stress
 - Covering more than 1 month of total closure of the markets combined with client stress
 - Can be raised in a few days up to 85% of short term funding requirements
- > Limiting transformation ratios for commercial banking : 90% are matched by time bands from 3 months to 7 years
- > Limiting the reliance on the interbank market
- > Diversifying funding sources



(1) medium and long-term funding excluding deposits

A diversified funding strategy with various & numerous programs

BFCM, the Central funding entity with various debt programs:

Types of resources € bn April 2011	ceilings	outstandings	maximum outstandings 2008/2010
French CD	60	23.5	36
ECP	25	12.6	17.7
London CD	-	8.6	20.5
BMTN	6.5	1.6	-
EMTN	55	30.5	33
CM-CIC Covered Bonds	30	12.7	16



Crédit Mutuel-CIC's funding strategy

A competitive position in selective debt markets

2011 MLT issuance plan estimated at €16bn

- > €11.5bn have been already raised as at April
- > Collateralized Public Issues: €6.2bn
- > Unsecured Issues: €3.2bn...

Total MLT outstanding: €67bn as at March'11

- > Collateralized Public Issues: €20.6bn
- > Unsecured Public Issues:€32bn
- > Of which Retail Network Senior Issues:€2.5bn

Objectives of Samurai issues

- > Diversify Crédit Mutuel-CIC Group funding sources
- > To enter to a new market with a long term commitment

2010-2011						
AA BFCM Senior Unsecured Bond	Size	Currency	Format	Maturity	Mid Swap +	
janv-10	850	€	1.5Y	2011	40 bp	
mars-10	1 250	€	3Y	2013	50 bp	
juil-10	1 000	€	10Y	2020	135 bp	
sept-10	500	€	2Y	2012	50 bp	
oct-10	1 000	€	10Y	2020	143 bp	
janv-11	1 750	€	2Y	2013	85 bp	

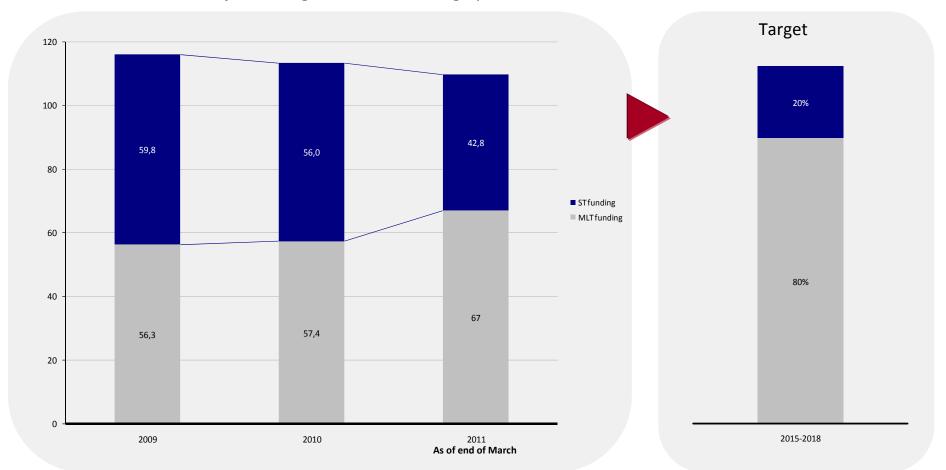
AAA CM-CIC Covered Bond	Size	Currency	Format	Maturity	Mid Swap +
janv-10	1 500	€	5Y	2015	38 bp
Feb-10	1 000	€	7Y	2017	52 bp
juin-10	1 000	€	3Y	2013	35 bp
sept-10	1 000	€	10Y	2020	73 bp
janv-11	1 000	€	12Y	2023	85 bp
janv-11	500	€	9.5Y	2020	75,8 bp
févr-11	250	€	12Y	2023	82 bp
févr-11	1 500	€	3Y	2014	50 bp
mars-11	1 500	€	10 Y	2021	85 bp
mars-11	300	€	3 Y	2014	47 bp



Re-balance of Medium Long Term / Short Term ressources

Funding 23

- To prepare Basel III
- With the objective to get 80% MLT funding by 2015-2018



To conclude

- A group with a strong identity and sound credit profile
- A safe retail strengthened the customers confidence during the financial crisis
- A business model serving members and clients, combining constant progress and conservative risk management
- A well-balanced asset portfolio with high quality standards
- Satisfactory level in Group's capital (with a 10.8% T1 ratio and 9.5% core T1 ratio)
- Good capacity to source liquidity internally (deposits) and externally (debt markets)

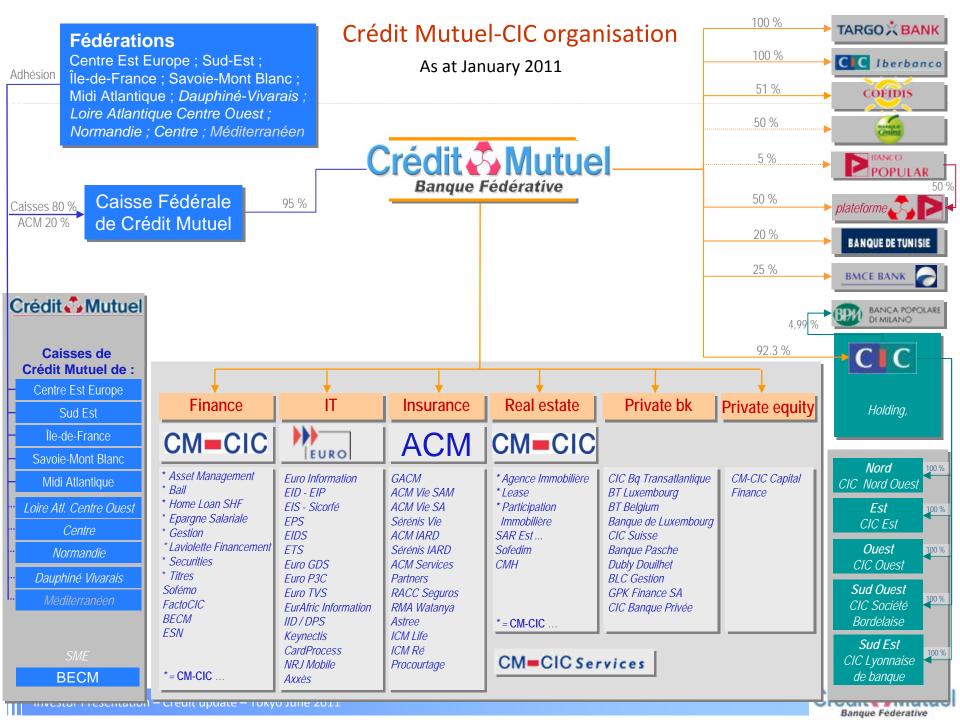
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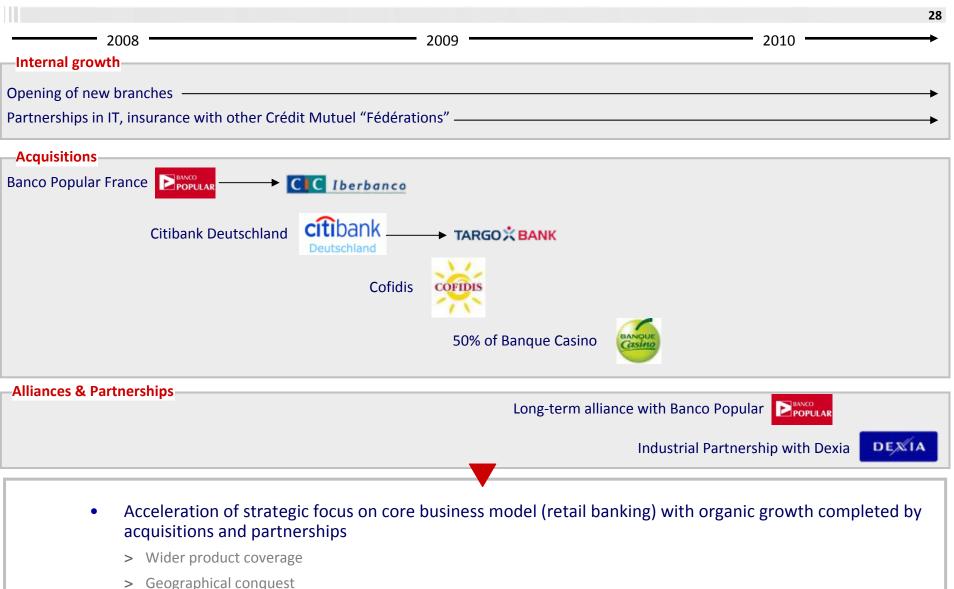
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1. Further information on the group



Latest developments: strategic positions reinforced throughout the financial crisis



Crédit Mutuel Group's World & Western Europe rankings in terms of Tier 1 capital

2010 Crédit Mutuel, a major player with solid rankings

Appendices 29

	Top 25 : Western Europe (\$M)					
Regional ranking	World ranking	Bank	Country	Tier 1 capital		
1	4	Royal Bank of Scotland	UK	123,859		
2	5	HSBC Holdings	UK	122,157		
3	8	BNP PARIBAS	France	90,648		
4	9	SANTANDER	Spain	81,578		
5	10	Barclays	UK	80,449		
6	12	Lloyds Banking Group	UK	77,034		
7	13	Crédit Agricole Group	France	75,504		
8	17	Unicredit	Italy	56,245		
9	18	Groupe BPCE	France	54,141		
10	19	Société Générale	France	49,990		
11	20	Deutsche Bank	Germany	49,576		
12	21	ING Bank	Netherlands	49,013		
13	24	Rabobank Group	Netherlands	46,383		
14	25	Intesa San paolo	Italy	43,523		
15	27	Commerzbank	Germany	42,536		
16	29	Crédit Mutuel Group	France	39,595		
17	30	BBVA	Spain	39,271		
18	31	Crédit Suisse Group	Switzerland	35,118		
19	35	UBS	Switzerland	30,842		
20	37	Nordea Group	Sweden	28,209		
21	41	Dexia	Belgium	25,321		
22	42	Standard Chartered	UK	24,582		
23	46	Caja de Ahorros y Pen. De Barcelona - la Caixa	Spain	23,557		
24	48	Danske Bank	Denmark	22,722		
25	52	KBC Group	Belgium	22,228		

Source: The Banker

A local bank with very solid positions thanks to powerful competitive strengths

• A powerful distribution capacity, demonstrated by leading positions in France

> Logistical and technological capacities to support growth of distribution network



An innovative strategy to meet clients' needs

- > Major player in the growth of electronic payment methods
- > Pioneer of bancassurance in France in 1970 and in mobile phone distribution in 2005
- > Pioneer in CCTV, alarm and equipment protection systems



Crédit Mutuel topped rankings for customers' relationship







« Podium TNS Sofres» 2010 award for best bank in customers relationship





A sound French housing market

Structurally the French home loan market is a sound and strong market

> Low home ownership ratio (57%) among the lowest in Europe

Favourable structural factors

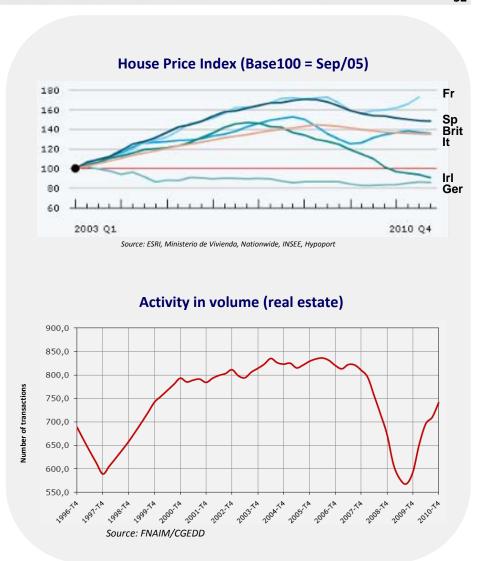
- > French housing market characterized by inadequate growth in supply relative to growth in the number of households
- > growing population
- > strong and structural demand
- > pension planning

• Prices recovery in 2010 : + 1,5%

- > +5,3% vs low point reached in Q1 2009
- > After a decrease of almost 8% in 2008 & 2009, less than most European markets

Sales volumes have increased by 25% y-o-y

> 700.000 operations in 2010

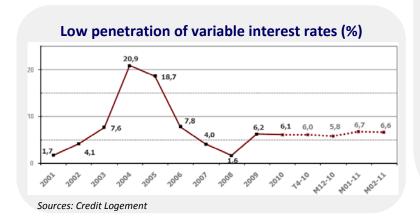


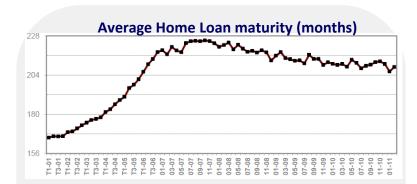


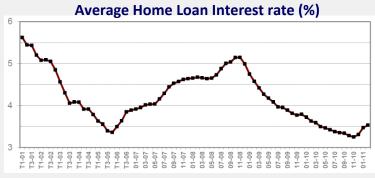
A sound French housing market, prudently financed

Low risk with only prime home loans and conservative origination policy

- > Borrowers' repayment cannot exceed 33% of the disposable income
- > Close analysis of the client (work status, regularity of income, credit history)
- > Home loans are attributed to the client and not to the asset
- > Sustainable maturity: < 18 years average
- > 94% of home loans have a fixed rate to maturity











2. Financials



Balance Sheet - Assets (IFRS)

€m	Dec.2010	Dec.2009
Cash, Central Banks	7 217	9 185
Financial assets at fair value	41 229	52 963
Hedging derivatives	135	1 713
Financial assets available for sale	76 529	75 723
Loans and advances to credit institutions	40 113	38 668
Loans to customers	229 304	218 017
Revaluation of hedged portfolios	594	547
Financial assets held to maturity	10 733	9 101
Current tax assets	1 122	1 078
Deferred tax assets	1 362	1 333
Accruals & various assets	15 610	16 495
Participations dans les entreprises mises en équivalence	1 481	517
Immeubles de placement	832	1 123
Tangible assets	2 803	2 781
Intangible assets	1 006	969
Goodwill	4 192	4 085
Total assets	434 262	434 298

Balance Sheet - Liabilities (IFRS)

€ m	Dec 2010	Dec 2009	37
Central banks	44	1 265	
Financial liabilities at fair value	34 551	47 841	
Hedging derivatives	3 073	4 769	
Borrowings / credit institutions	27 850	40 542	
Borrowings / customers	163 467	149 740	
Debts evidenced by certificates	95 035	87 341	
Revaluation of hedged portfolios	-1 963	-1 782	
Current tax liabilities	527	395	
Deferred tax liabilities	939	1 126	
Accruals and other liabilities	12 098	12 193	
Technical provisions of insurance contracts	66 018	61 445	
Provisions	1 529	1 187	
TSS	7 155	6 357	
Total equity	23 939	21 879	
Shareholders'equity	20 508	18 733	
Capital and reserves	5 139	4 918	
Consolidated reserves	13 698	12 626	
Gains and losses recognized directly in equity	-291	-4	
Net profit	1 961	1 194	
Minority Interest	3 431	3 146	
Total liabilities	434 262	434 298	